



## Alumni Spotlight: Julia Bokor (SSDS '14)

Schechter alumna Julia Bokor (SSDS '14) propelled her love of digital marketing into a successful career as a digital content creator in Los Angeles. She currently works for Taylor King (TK), who is best known for her podcast *Making Moves with TK* and her Youtube channel. Julia is responsible for video editing, brand partnerships, growth strategy, and outreach to potential podcast guests. “My favorite part about this role is that I can blend my creative and digital marketing sides,” she said, adding, “It is rewarding to play a small part in building an online community that looks forward to the videos and podcasts we create.”

Julia has been building her skillset as a digital marketer from a young age. “I was a self-taught video editor who was constantly consuming content and was always curious about videography and content creation,” she said. “My decision to attend the Fashion Institute of Design and Merchandising (FIDM) in Los Angeles allowed me to jump straight into the industry. I began working with TK as a sophomore at FIDM, and have been able to progress and take on more responsibility over the years. I didn’t know at the time, but it might have been a sign that my favorite class at Schechter was Computer Lab with Mrs. Nathan!”

After moving to a big city without knowing anyone, Julia said she found a lot of comfort in seeking out Jewish friendships. Although her college did not have a Hillel or a Jewish community, she made the most out of the situation by hosting Shabbat dinners and teaching her non-Jewish friends about Judaism and Israel. This past summer, she went on a Birthright trip and extended her trip in Tel Aviv with a friend from Schechter. “We had the most amazing summer meeting new people and exploring Israel together.”

When looking back on her Schechter experience, she said she feels grateful to have grown up in a nurturing environment that was a safe place to learn and grow. “During my years at Schechter, I made lifelong friendships, found community, and tried new things,” she said. “Schechter really helped to shape my values and my Jewish identity.”

Like many Schechter graduates, after spending years away from Schechter, Julia said she recognizes and appreciates the gift of her Schechter education. “Schechter teachers care deeply about the success and well-being of each student,” she said. “It is a place full of genuine connections and lifelong memories. There will always be a special bond with my Schechter classmates. Being able to connect with alumni later in life feels comforting. We all have shared memories and experiences that helped shape us into the people we are today. Even while living in different cities, it feels like there is a built-in support system where everyone is cheering each other on from afar.”

