

# SCHECHTER ALUMNI

## Spotlights



“ My Schechter education will always remain the driving force behind the values I hold dear and the impact I strive to make in the lives of others. ”

Kol Hakavod to **Arianna Rozen (SSDS '06)** for making Sheridan Road Magazine's **"Power Women" list** in the October 2023 issue!

A lifelong dancer, Arianna began working for DJ companies at age 15, where she cultivated a passion for MCing and performing. In 2017, she combined her skills in entertainment with her enthusiasm for servicing her own community, by launching her own business—**Vibe Entertainment**—specializing in interactive entertainment for private events, including b'nai and b'not mitzvah celebrations, weddings, corporate events, and school events. Aside from carrying the title of CEO, Arianna manages sales, staffing, and creative direction for her company and serves as a lead performer for weekend events.



“ Over the years, I'm most proud to have founded a dance competition that took place during COVID, performed alongside Chance the Rapper, Wiz Khalifa, Mac Miller, and Selena Gomez, MC'd at the AllState Arena for over 13,000 people, and traveled last summer to overnight camps on tour across the Midwest. I'm excited to continue building the Vibe brand and bring our passion for events across the country. ”



Arianna's 8th Grade Schechter graduation photo

Arianna has been grateful to stay connected to the Schechter community, from providing entertainment at various Schechter events to performing at the weddings of Schechter alumni. She believes her Schechter upbringing gave her a strong sense of identity and purpose, enabling her to create meaningful experiences for families celebrating important milestones.

“ Being a Schechter student has had a profound impact on who I am today as a Jewish woman, helping me connect with core Jewish values such as kindness and compassion, the performance of mitzvot, and tikkun olam. These principles have become part of my daily life, shaping the way I make decisions and take action both personally and professionally. ”